

Media Contact:

Patricia Martins – Sales & Marketing Manager
Longevity Wellness Worldwide
+351 934 250 663
patricia.martins@longevity.pt

Longevity

WELLNESS WORLDWIDE

NEW LONGEVITY WELLNESS WORLDWIDE PROPERTY

Longevity Cegonha Country Club (Vilamoura – Algarve) - Opening 1st July 2017

Vilamoura, Algarve - Portugal – February 2017: Longevity Wellness Worldwide is very pleased to announce the launch of a new Longevity branded property - Longevity Cegonha Country Club, located in Vilamoura, Algarve - Portugal.

Opening on 1st July 2017, Longevity Cegonha Country Club is a charm hotel with Spa & Wellness facilities, offering an indulgent array of daily Body & Mind group activities and a wide range of Spa & Wellness services, within a welcoming and cozy atmosphere.

Previously known as Cegonha Country Club while under the former management of Alprotur Lda, this property is now a Longevity branded Hotel & Spa operation fully managed by Longevity Wellness Worldwide.

Over the next months Longevity Cegonha Country Club will be closed for refurbishing works, adapting it to a new and enhanced Longevity branded property offering an innovative concept and exciting new services and facilities:

- Longevity Vitality Plan daily group activities (minimum 6 activities per day/ 7 days a week). Examples of activities:
 - Body & Mind (Yoga, Pilates, Stretching, Tai Chi, Meditation)
 - Body & Fitness (Core Training, Tone & Fit, Jump, Fitball)
 - Sports & Leisure (Walks, Dance, Jogging, Bike Tour)
- Feel SPA by Longevity, including:
 - Detox and Relax Wet Area Circuit
 - Infra-Red Sauna
 - Steam Room
 - Salt Room
 - Sensations Showers Tunnel Experience
 - Ice Fountain
 - Outdoor Heated Multijet Pool
 - Relaxation Room
 - Premium Detox & Wellness Area
 - Spa Area
 - Fitness & Gym Area
 - Body & Mind Activities Room
 - Relaxation Areas
- PURE Cafe by Longevity
- Tennis courts
- External Experiences Concierge
- Shuttle service to Beach & Marina (Vilamoura)

Longevity Wellness Worldwide, Lda

Matriculada na Conservatória do Registo Comercial de Lisboa NIPC: 508707633

Longevity

WELLNESS WORLDWIDE

All hotel guests with minimum 16 years old have complimentary access to the Detox & Relax Wet Area Circuit and to the Longevity Vitality Plan daily group activities.

The refurbishing works will also include the following facility and services improvements:

- Renewed Outdoor Swimming Pool;
- New and more comfortable sun loungers and parasols;
- Renewed and more comfortable Reception Lobby;
- Improved and complimentary Wifi connection in the rooms/suites and public areas;
- Improved TV system in the rooms/suites;
- Renewed bathrooms in the rooms/suites;
- Refreshed decoration of the rooms/suites, including new beds;
- New and more comfortable outdoor furniture in the terraces and garden patios of the rooms/suites;
- New door key system (door opening card) for the rooms/suites;
- More security with new entrance gate with night lock.

For further information on Longevity Cegonha Country Club, please go to www.longevityvilamoura.com.

About Longevity Wellness Worldwide: Longevity is a leader in Spa, Health and Wellness services and holiday programmes, focused on providing unique experiences.

Through the combination of ancient wisdom and modern science, Longevity promotes body & mind detoxification and revitalization, weight management and health rebalancing and regeneration towards an improved and sustainable health and well-being.

Longevity's unique approach has consistently been rewarded with international awards and media exposure and recognition.

For further information on Longevity Wellness Worldwide, please go to

www.longevitywellnessworldwide.com.